



2014 MKZ



The 2013 MKZ was awarded **"HIGHEST RANKED VEHICLE APPEAL AMONG COMPACT PREMIUM CARS"** in the J.D. Power Automotive Performance, Execution and Layout (APEAL) Study evaluating 8 categories including design, performance and comfort.



Consider a new perspective.

There is a vehicle made to take you on the most memorable of journeys.
It comes from an unexpected place, and promises to take you to so many more.

It is the 2014 Lincoln MKZ. From the Lincoln Motor Company.

The Lincoln MKZ received the highest numerical score among compact premium cars in the proprietary J.D. Power 2013 Automotive Performance, Execution and Layout Study.SM Study based on 83,442 total responses from new-vehicle owners of 230 models, and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February–May 2013. Your experiences may vary. Visit jdpower.com.



2014 MKZ
Lincoln.com

ONE SEAMLESS CONNECTION KEEPS IN TOUCH WITH ALL SIDES OF YOU: SYNC WITH MYLINCOLN TOUCH.

The conversationalist. The audiophile. The protector. The provider. Phone, entertainment, navigation,¹ climate. See the connection? For the many things you do, we offer a single, simple interface: SYNC[®] with MyLincoln Touch.^{™2}

With vibrant, color-coded graphics, your choices are clear. A large, 8" full-color center screen and crisp LCD gauges are supported by intuitive buttons on the steering wheel. Touch what you need, or control it with easy voice commands.

Dial numbers and answer calls without picking up your phone. Your contacts download automatically. Request music from favorite sources, including your MP3 player, phone, USB or SD card, then achieve auditory bliss through 14 speakers, compliments of the THX[®] II Certified Audio System.¹ Simply state a street address, and the Navigation System¹ will direct you to your destination, even while you are en route. SYNC with MyLincoln Touch brings it all together, beautifully.





EVERY SECOND, YOU'LL FEEL THE DYNAMIC INTERACTION OF LINCOLN DRIVE CONTROL.

Like light and dark, ride and handling is a pair. Why do some cars focus only on handling the twisting turns, but they make drivers suffer firmness? Others offer smooth ride comfort, but where are the butterflies in your stomach?

The reality is that roads have their ups and downs. The heart-racing curves are accompanied by long, sometimes potholed stretches. The secret is adapting, at every moment. MKZ has this down to a science. Literally. Using a suite of advanced sensors, MKZ with Lincoln Drive Control constantly adjusts its suspension in the blink of an eye to give you the best of both worlds. It helps you carve corners with agility, and travel comfortably over harsh surfaces. At any point, if you choose to dial up the yin or the yang, the choice is yours: select Sport¹ or Comfort for a change from Normal.

¹Not available on MKZ Hybrid.





EVER WONDER WHAT YOU'VE BEEN MISSING? WE CAN HELP. There's so much intrigue in this world. The question of what's beside you, behind you or in front of you shouldn't be part of the mysterious unknown. Allow us to shed some light on the subject.

Equipped with radar,¹ ultrasonic sensing¹ and miniature cameras,¹ MKZ can help detect certain things that you may not. For instance, it can alert you to objects in your blind spots.¹ An audible alert system can help warn if traffic is crossing the path behind you.¹ In tight areas and parking lots, it displays guidelines and full-color images from the rear to assist you in backing up, and keeps a mindful eye to guard the recycling bin. MKZ even watches for lane drift, then offers a gentle nudge or shudders the steering wheel to alert you to steer back toward the middle of your lane if necessary.¹ The more you know, the better.





DON'T LET UNCERTAINTY BLOCK YOU IN. ACTIVE PARK ASSIST CAN HELP YOU WITH THE TIGHT SPOTS.

You always use your best judgment when maneuvering. But some situations aren't simply black or white. That's why we offer the assistance of advanced technology.

Thanks to active park assist,¹ you can leave your parallel parking concerns at the curb. Let us handle the steering for you. Using radar sensing, this advanced system locates an appropriate space, then literally steers into it for you while you control the brake and accelerator pedals. In addition, when cruising on the expressway, you can't control the driver in front of you. Are you too close? Is he slowing down? Instead of constantly changing your controls, MKZ can detect the speed of the vehicle ahead, then smoothly adjust to maintain your preset gap from it.¹ (And if you're curious, the small boxes above are the same size, although they may not appear so. Perception is a tricky thing.)

¹Active park assist, and adaptive cruise control and collision warning with brake support are available features. Driver-assist features are supplemental and do not replace the driver's judgment.



Open to possibilities.

Life is full of opportunities, challenges and adventures that bring chances for new experiences. With MKZ, you see things in a whole new way. A class-exclusive,¹ fully retractable panoramic roof² makes the here and now even brighter. And puts the future within reach with the simple push of a button. The retractable, all-glass panoramic roof quickly slides back on uniquely designed tracks. So open yourself up to something new. You'll be amazed at what unfolds.





Nothing stands in your way.

Challenge the conventional. Do things differently. We do. With MKZ, it's evident in the way we've designed around what isn't there – rather than what is. Like a standard push-button transmission that takes the place of an intrusive shifter knob, and opens up an already spacious interior. A graceful center console that complements the cabin, instead of constricting it. And interior lighting – door locks, reading lamps and door sills – that is soft and subtle where it needs to be. All because we won't let anything interrupt your comfort zone.



A WISE CHOICE.

Rewarding power? A rush of confidence? With MKZ, you choose. Then make the drive your own, with the 240 horsepower¹ of the standard 2.0L EcoBoost® I-4 engine – efficient and exciting. Or select the 300-horsepower V6² – designed to leave others in your rear view. Both are finely tuned for commanding performance. And the power to do things your way.



The best of both worlds.

With MKZ Hybrid, you get it all. A state-of-the-art lithium-ion battery for more power and less weight than its predecessor, and up to 85 mph in electric mode. A 2.0L Atkinson-cycle engine that's engineered for best-in-class fuel economy with an EPA-estimated rating of 45 mpg hwy.¹ And SmartGauge® with EcoGuide for coaching and guidance to help you get the most from your drive. Fuel-efficient. Equally luxurious. And better than you even imagined.

Ingot Silver Metallic with available equipment. ¹EPA-estimated rating: 45 city/45 hwy/45 combined mpg. Actual mileage will vary. Class is Luxury Midsize Hybrid Sedans vs. 2013 competitors.



2014 MKZ
Lincoln.com



A hands-on experience.

Touch. It's one of the most powerful senses. With MKZ, that's evident in the feel of the heated, leather-trimmed front seats. Crafted and finished with double-stitched seams. Contoured and adjustable in 10 ways. And it shows in touch screens that light up with the swipe of a finger, allowing you to easily adjust your sound and temperature. You feel it in rich woods and aluminum finishes! Sleek to the touch and pleasing to the eye. Sit inside MKZ, and you too are touched.

MOVE FORWARD – CONFIDENTLY.

Confidence is earned with experiences. Especially the unexpected ones. Like when a curve suddenly unfolds before you and MKZ with AdvanceTrac^{®1} and Curve Control helps you stay on your intended path. Or when the road turns slippery, and All-Wheel Drive² helps get you through. MKZ. Wherever you go, it's nice to have a sense of assurance by your side.



Smoked Quartz Metallic Tinted Clearcoat with available equipment. ¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Available feature.

A LASTING IMPRESSION.

A dazzling smile. A contagious laugh. A confident walk. What makes you take notice of someone – or something? With MKZ, it's the dramatic detailing. Highlighted in the tasteful accents of sculpted chrome door handles, a chrome split-wing grille, and bright dual exhaust outlets. And in taillamps. Distinctively designed to catch the attention of other drivers. In more ways than one. One look, and you'll know. This is something worth remembering.



There is only one you.

Find beauty in things others fail to notice. Realize that experiences can take you further than any possessions. Figure out what is important to you, and embrace it. We did. And it's apparent in everything the 2014 Lincoln MKZ offers. Like intuitive technology that seamlessly connects you to your world. And a distinctive exterior that sets it apart as something different, and you as someone unique.



THERE'S MORE TO LINCOLN THAN MEETS THE EYE. MEET OUR MOBILE APP! It's a new way to Experience Lincoln. Beautiful videos. Feature demonstrations. Color selectors. And a few surprises. Go to lincolnexperienceapp.com for a direct link to download. Or get it from the App StoreSM or Google Play.TM



*Message and data rates may apply. App Store is a service mark of Apple Inc. Google Play is a trademark of Google Inc.

Lincoln MKZ Premiere Standard Engine

2.0L EcoBoost® I-4 turbocharged direct injection

240 hp @ 5,500 rpm¹270 lb.-ft. of torque @ 3,000 rpm¹EPA-estimated fuel economy rating²

FWD 22 city/33 hwy/26 combined mpg (16.5-gal. capacity)

AWD 22 city/31 hwy/25 combined mpg (17.5-gal. capacity)

Transmission

6-speed SelectShift® automatic transmission with paddle activation

Lincoln MKZ Premiere Available Engine

3.7L Ti-VCT 24-valve aluminum V6

300 hp @ 6,500 rpm

277 lb.-ft. of torque @ 4,000 rpm

EPA-estimated fuel economy rating²

FWD 19 city/28 hwy/22 combined mpg (16.5-gal. capacity)

AWD 18 city/26 hwy/21 combined mpg (17.5-gal. capacity)

Active Grille Shutters

Transmission

6-speed SelectShift automatic transmission with paddle activation

Lincoln MKZ Hybrid Premiere Standard Engine

2.0L iVCT Atkinson-cycle I-4 engine with permanent-magnet AC-synchronous electric motor

188 total system hp

129 lb.-ft. of torque @ 4,000 rpm

State-of-the-art lithium-ion battery

EPA-estimated fuel economy rating²

FWD 45 city/45 hwy/45 combined mpg (13.5-gal. capacity)

Brakes

Regenerative Braking System

Interior Additions

110-volt power outlet

SmartGauge® with EcoGuide instrument cluster with 2 configurable color LCD screens

Transmission

Electronically controlled continuously variable transmission (eCVT)

Dimensions

194.1" Length

112.2" Wheelbase

75.1" Width (mirrors folded)

83.3" Width (including mirrors)

58.2" Height

37.9" front | 36.5" rear Head room

57.7" front | 55.3" rear Shoulder room

55.1" front | 53.8" rear Hip room

44.3" front | 37.0" rear Leg room

96.4 cu. ft. Passenger volume

15.4 cu. ft. Cargo volume (11.1 cu. ft. Hybrid)

111.8 cu. ft. Total interior volume (107.5 cu. ft. Hybrid)

Powertrain

Front-wheel drive (FWD), hill start assist and Battery Management System

Brakes

Anti-Lock Brake System (ABS), electronic brakeforce distribution (EBD), electronic parking brake, and power 4-wheel disc brakes with ventilated rotors

Driving Dynamics

Lincoln Drive Control featuring continuously controlled damping (CCD), electric power-assisted steering (EPAS), and active noise control on MKZ (active noise cancellation on MKZ Hybrid); and Torque Vectoring Control

Exterior

18" premium painted aluminum wheels with P245/45R18LRR all-season tires; adaptive light-emitting diode (LED) headlamps; LED taillamps; Lincoln split-wing grille; stainless steel exhaust system with dual bright outlets; power, heated, body-color sideview mirrors with integrated blind spot mirrors, security approach lamps and integrated LED turn signals; chrome inserts on door handles; solar-tinted, laminated front-door and windshield glass; soft-close trunk; and Easy Fuel® capless fuel filler

Instrumentation and Driver ControlsPush-button shift; auto-dimming rearview mirror with compass and microphone; Intelligent Access with push-button start (2 key fob transmitters); power windows with one-touch-up/-down for all 4 windows with driver and front-passenger global open (may be opened with key fob transmitters); Remote Start System; steering wheel-mounted controls for cruise, audio and MyLincoln Touch™; and SYNC® with MyLincoln Touch voice-activated, in-vehicle connectivity system with Bluetooth® technology, configurable 10.1" color LCD screen,³ 8" color LCD touch screen in center stack, SYNC Services for Traffic, Directions and Information,⁴ and media hub with 2 USB ports, SD card reader, and audio/video input jacks**Audio and Communication Systems**

Lincoln Premium Sound System with AM/FM stereo, single-CD player, MP3 capability and 11 speakers; and SiriusXM Satellite Radio, including SiriusXM Satellite Radio receiver, low-profile antenna, and 6-month trial subscription

Interior Design and Conveniences

Premium leather-trimmed seats; 5-passenger seating; 10-way power, heated driver and front-passenger seats with 2-way power lumbar and driver's side memory feature; accessory delay for power features; 12-volt powerpoints (3); dual-zone electronic automatic temperature control; front center floor console with armrest, storage and 2 cupholders; genuine wood accents on the instrument panel in brown swirl walnut or Prussian burl; Illuminated Entry System with theater-dimming feature; leather-wrapped steering wheel; map pockets on front seat backs; and 60/40 split-fold-flat spring-assisted rear seat

Safety and SecurityPersonal Safety System™ for driver and front passenger with dual-stage front airbags,⁵ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System; Belt-Minder® front safety belt reminder; driver and front-passenger knee airbags;⁵ front-seat side airbags;⁵ LATCH (Lower Anchors and Tether Anchors for Children); side-curtain airbags⁵ with roll-fold technology; AdvanceTrac® electronic stability control with Curve Control; anti-theft perimeter alarm; brake-actuated traction control; child-safety rear door locks; emergency glow-in-the-dark, in-trunk release handle; MyKey®; power door locks; SecuriCode™ invisible keypad; SecuriLock® Passive Anti-Theft System; side-intrusion door beams; SOS Post-Crash Alert System™; and Tire Pressure Monitoring System (excludes spare)

¹Figures achieved using 93-octane premium fuel. ²Actual mileage will vary. ³Not available on MKZ Hybrid. ⁴SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ⁵Always wear your safety belt and secure children in the rear seat. Comparisons based on 2013 competitive models (Lincoln MKZ class is Luxury Midsize Sedans; Lincoln MKZ Hybrid class is Luxury Midsize Hybrid Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.



Select Includes content of Premiere, plus: Rear view camera, leather-wrapped steering wheel with genuine wood accent in brown swirl walnut or Prussian burl, ambient lighting, daytime running lamps, Reverse Sensing System, HD Radio™ Technology, exterior LED accent lamps, and auto-dimming driver's sideview mirror

Reserve Includes content of Select, plus: Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link (with 6-month trial subscription) for traffic updates, weather and fuel price updates; BLIS® (Blind Spot Information System) with cross-traffic alert;¹ power decklid with full up/down functionality; cooled, perforated driver and front-passenger seats; and power-tilt/-telescoping steering column

Preferred (requires single-panel power moonroof) Includes content of Reserve, plus: 19" polished aluminum wheels with painted pockets; heated steering wheel; heated rear outboard seats; premium floor mats; 110-volt power outlet (standard on Lincoln MKZ Hybrid); and THX® II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, and a 14-channel amplifier with 700 watts of power

Preferred (requires retractable panoramic moonroof) Includes content of Reserve, plus: 19" polished aluminum wheels with painted pockets; heated steering wheel; heated rear outboard seats; premium floor mats; 110-volt power outlet (standard on Lincoln MKZ Hybrid); and THX II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, and a 14-channel amplifier with 700 watts of power

19" 18-spoke polished aluminum wheels Requires Select or Reserve; not available on MKZ Hybrid

19" 10-spoke polished aluminum wheels Requires Select or Reserve; not available on MKZ Hybrid

18" summer compound tires² MKZ Hybrid only; not available on Preferred

All-weather floor mats

Aluminum Trim Package Not available on Premiere; requires Charcoal Black interior

Brown Swirl Walnut Trim Package
Standard with Charcoal Black interior; available with Light Dune interior

Cargo net

Inflatable rear outboard safety belts Not available on Premiere

Intelligent all-wheel drive Not available on MKZ Hybrid

Multicontour front seats with Active Motion® Requires Reserve or Preferred

Power rear sunshade Requires Preferred; not available with retractable panoramic roof

Premium floor mats Requires Select or Reserve

Retractable panoramic moonroof Not available on Premiere

Single-panel power moonroof Not available on Premiere

Summer Tire Handling Package: 19" polished aluminum wheels with painted pockets; summer compound tires;² and unique sport-tuned Lincoln Drive Control
Requires Reserve and AWD; not available on MKZ Hybrid

Technology Package: adaptive cruise control and collision warning with brake support, active park assist with Forward Sensing System, Lane-Keeping System, auto high-beam headlamps, and rain-sensing windshield wipers Requires Reserve or Preferred

THX II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, and a 14-channel amplifier with 700 watts of power Requires Reserve



18" Premium Painted Aluminum
Premiere, Select and Reserve



19" Polished Aluminum with Painted Pockets
Preferred



19" 18-Spoke Polished Aluminum
Optional on Select or Reserve



19" 10-Spoke Polished Aluminum
Optional on Select or Reserve



18" Dark Chrome
Lincoln Custom Accessory



18" Sparkle-Nickel
Lincoln Custom Accessory

¹BLIS replaces standard integrated blind spot mirrors. ²Lincoln does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Lincoln recommends using all-season or winter snow tires. HD Radio is a proprietary trademark of iBiquity Digital Corp. SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions sold separately or as a package after trial period. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Fees and programming subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THX and the THX logo are trademarks of THX Ltd., registered in the U.S. and other jurisdictions. All rights reserved.





LINCOLN ACCESSORIES



Visit accessories.lincoln.com to shop the complete collection.

Electronics

Forward bumper-mounted warning sensors by EchoMaster®¹
 Portable DVD rear-seat entertainment systems by NextBase®¹

Interior

Ash cup/coin holder with or without lighter element
 Auto-dimming rearview mirror
 Cargo area protector
 Cargo net
 Carpeted cargo mat²
 Carpeted floor mats
 Soft cargo cooler bag
 Soft cargo organizers (large and standard sizes)

Exterior

Full vehicle cover by Covercraft®¹
 Rear bumper protector
 Side window deflectors
 Wheel lock kit

OWNING A LINCOLN MEANS MORE THAN JUST OWNING A LUXURY CAR – it means being treated as a unique individual. No one understands that more than we do. From the day you pick out your new Lincoln, until the day you decide you're ready for your next one, we'll be here to answer any questions, guide you through routine maintenance, and anticipate anything else you may need along the way. Lincoln Concierge is just the first step in making sure your ownership experience is one that's tailor-made just for you. Come see what we are all about.

Lincoln Concierge

Introducing Lincoln Concierge. You're just a click away from accessing personalized, enhanced shopping tools, or getting access to a complimentary trained shopping advisor who is available 24/7 and will personalize your Lincoln purchasing experience. Your Lincoln Concierge is prepared to assist you in answering questions, comparing vehicles, scheduling a test-drive and more when you are ready. Visit lincoln.com to sign up and explore more benefits.

Lincoln Automotive Financial Services

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Dealer to explore your financing options.

Lincoln Warranties

You can rest assured with a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. Safety Restraint System and Corrosion coverage are also provided. Your dealer will be happy to provide all the details about these limited warranties.

Lincoln Extended Service Plan

For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Whether looking for additional mechanical, prepaid maintenance or tire protection plans, Lincoln ESP has you covered. Ask your dealer for Lincoln ESP, the only service contract backed by Lincoln and honored at all Lincoln dealerships in the U.S. and Canada.

Insurance Services

Helping protect you and your investment is another way Lincoln continues to keep your best interests in mind. Our program offers industry-leading benefits at competitive rates. Contact us at 1-866-329-4367 and we'll be happy to provide a complimentary quote.

Lincoln Complimentary Maintenance³

To help you keep your new Lincoln MKZ in top condition, we are pleased to offer complimentary maintenance for 2 years/24,000 miles. At no charge to you, your maintenance visits will include an oil and filter change, and tire rotation. See your Lincoln Dealer for additional details – and enjoy the ride.

Complimentary Car Wash

At the completion of any service on your Lincoln, drive away from the dealership in a clean vehicle. It's just another shining example of our commitment to you.⁴

Lincoln Roadside Assistance for Life⁵

Help is only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing to the closest – or to your preferred – Lincoln dealership within 100 miles. For the original owner, the Lincoln Roadside Assistance program provides these services at no charge. Your dealer will be happy to provide all the details.

MyLincoln Mobile™ app

The new MyLincoln Mobile app extends the benefits of being a Lincoln client beyond the vehicle. Intuitive and useful features include: directions sent from your phone to your vehicle, vehicle finder, parking meter timer, locate a dealer, live operator-assisted vehicle information, and roadside assistance.⁵

¹Lincoln Licensed Accessory. ²Available on MKZ and MKZ Hybrid. Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

³Lincoln reserves the right to change program details at any time without obligations. See Service Advisor for complete details. ⁴Availability depends on dealership participation. See dealer for details. ⁵Message and data rates may apply.





- | | | | |
|--|---|--------------------------|------------------------------------|
| 1 Platinum Dune Metallic Tri-coat ¹ | 2 Tuxedo Black Metallic | 5 Ingot Silver Metallic | 6 Sunset Metallic |
| 3 Smoked Quartz Metallic Tinted Clearcoat ¹ | 4 Dark Side Metallic | 9 Sterling Gray Metallic | 10 Ice Storm Metallic ² |
| 7 Ruby Red Metallic Tinted Clearcoat ¹ | 8 White Platinum Metallic Tri-coat ¹ | | |

- A Charcoal Black Leather with Aluminum trim³ or Brown Swirl Walnut
 B Light Dune Leather with Prussian Burl Wood or Brown Swirl Walnut³
 C Hazelnut Leather with Prussian Burl Wood

Available with all exterior colors
 Available with all exterior colors
 Available with 1, 2, 4, 5, 8, 9

¹Additional charge. ²Hybrid only. ³Available feature. Colors are representative only. Non-perforated leather is standard on Premiere and Select.
 ©2013 Lincoln 14MKZPDF